

BIANCHI

Paso Robles



ABOUT THE BIANCHI'S

The Bianchi family has been involved in the California wine business for four generations dating back to the early 1900s.

Carmelo Bianchi arrived on America's shores from Italy in 1906. Despite Prohibition, Carmelo sold homemade jug wines he made with the help of his eldest, Joseph whose siblings Bill and Ray would deliver in baskets tied to the handlebars of their bikes.

Winemaking rubbed off on young Joseph. His love of wine led him to purchase a winery and vineyard in 1974 on the banks of California's San Joaquin River, with his son Glenn. There, Joe became one of the first in the U.S. to try growing Italy's famed Lambrusco grapes.

Glenn eventually took on more and more responsibility at the winery, and soon yearned to produce ultra-premium varietal wines that had finesse and great complexity. Driven by this mission, Glenn began researching California's best wine-growing regions. He soon discovered the exact parcel of land in the heart of Paso Robles. There Glenn purchased the 40 acres that would become the new Bianchi Winery.

The fireplace-equipped wine tasting room, beautiful views of rolling vistas overlooking the estate vineyards and the Koi-stocked Lake all helped him to complete the picture and translate his dream into an unforgettable experience shared by thousands of year-round visitors annually.

Having assisted his Granddad and Father at the winery, Beau Bianchi easily stepped into his role as the family's fourth generation wine entrepreneur. Beau's overseen the addition of lush new varietals and scrumptious blends to the winery's award-winning collection, and he's harnessed digital communications tools to introduce Bianchi wines to an expanding global audience.

Winemaker Tom Lane makes sure Bianchi Winery stays true to its origins and unwavering philosophy concerning quality. With as little human intervention as possible and utilization of the finest fruit Mother Nature provides – Estate-grown grapes as well as those from select Central Coast vineyard sources – he's produced a boldly inviting portfolio of wines that have captured the palates of leading critics and, just as importantly, Bianchi Winery's loyal customers and partners.

For more than a century and counting, the Bianchi family's focus and commitment, like a great bottle of wine, continues to evolve and, most importantly, improve with age.

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